ORDER

Orders Order / Rev: 683980 06145417 Alt Order #: **ISSUE** Product Desc: **KARE** Estimate: 1193. Jim Quinn Flight Dates: 10/23/12 - 10/29/12 Primary AE: Sales Office: T-PHI Original Date / Rev: 10/25/12 / 10/25/12 Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave. NW, Ste. 800 EOM/EOC Agency Commission: Washington, DC 20007 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	85	\$94,975.00	\$80,728.75		
10/29/12	10/29/12	16	\$9,675.00	\$8,223.75		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	85	\$94,975.00	\$80,728.75	0.00
November 2012	16	\$9,675.00	\$8,223.75	0.00
Totals	101	\$104,650,00	\$88,952,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Cod	e Break Start/End	Time Days Len	Spots Rate Pri	Rtg Type Spots	Amount
1 KARE 10/23/12 10/29/12 M-F 10-1035p	CM 10-1035p	- TWTF :30	4 \$2,500.00 P-2	0.00 NM 2	\$5,000.00
KARE News 10 KARE11NWS-10<	р				
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/23/12 10/29/12 - TWTF	4 \$2,500.00	0.00			
Spot Ch Date Range Description	Start/End Time	Weekday		Rtg Type	
7 KARE 10/23/12-10/29/12 M-F 10-1035p	10-1035p	- TWThF-	:30 (\$2,500.00)	0.00 NM	
Credited	40.400	mumi n			
11 KARE 10/23/12-10/29/12 M-F 10-1035p	10-1035p	- TWThF-	:30 (\$2,500.00)	0.00 NM	
Credited					
2 KARE 10/23/12 10/29/12 Tonight Show	CM 1035pm-113	35pm MTWTF :30	15 \$650.00 P-2	0.00 NM 15	\$9,750.00
Tonight Show TONITE SHW-NBC<					
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/23/12 10/29/12 MTWTF	15 \$650.00	0.00			
3 KARE 10/23/12 10/29/12 Days of Our Live	+	MTWTF :30	3 \$275.00 P-5	0.00 NM 3	\$825.00
Days of Our Liv			φ=. σ.σσ. σ	0.00	ψο20.00
DAYS-OUR LIVES<					
Start Date	Spots/Week Rate	Rating			
Week: 10/23/12 10/29/12 MTWTF	3 \$275.00	0.00			
4 KARE 10/23/12 10/29/12 M-F 3-4p	CM 3-4p	MTWTF :30	12 \$450.00 P-2	0.00 NM 12	\$5,400.00
DR OZ					
DR. OZ Start Date End Date Weekdavs	Spots/Week Rate	Rating			
Start Date End Date Weekdays	Spois/week Raie	raung			

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Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

ISSUE Alt Order #: 06145417 Product Desc: **KARE**

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193.

Ln Ch Start	End	Inventory Code	Break	Start/End T	Γime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
4 KARE 10/23/12		M-F 3-4p	CM	3-4p	MTWTF-	-		<u> </u>	12	\$5,400.00
DR. OZ		DR OZ								
	nd Date 0/29/12	Weekdays MTWTF	Spots/Week	Rate \$450.00	Rating 0.00					
N 5 KARE 10/23/12			CM	4-430P	MTWTF-	:30	9 \$300.00 P-2	0.00 NM	8	\$2,400.00
KARE11NEWS@4F	DМ	KARE 11 4 News								
	nd Date	Weekdays	Spots/Week	Rate	Rating					
	0/29/12	MTWTF	9 Stor	\$300.00	0.00	Wookdovo I	angth Pata	Dta Tuno		
Spot Ch Date Range 2 KARE 10/23/12-1		escription -F 4-430p	4-43	t/End Time 0P		Weekdays L	ength <u>Rate.</u> :30 (\$300.00)	Rtg Type 0.00 NM		
Credited		•					,			
6 KARE 10/23/12	10/29/12	M-F 430-5p Jeopardy	СМ	430-5P	MTWTF-	:30 1	5 \$850.00 P-2	0.00 NM	7	\$5,950.00
JEOPARDY			0 . 00.	5.	D. ()					
	nd Date 0/29/12	<u>Weekdays</u> MTWTF	Spots/Week 15	Rate \$850.00	Rating 0.00					
Spot Ch Date Range	<u>e</u> <u>De</u>	escription		/End Time				Rtg Type		
2 KARE 10/23/12-10 Credited		•	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
6 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
7 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
8 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
9 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
11 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		МГWГhF	:30 (\$850.00)	0.00 <i>NM</i>		
13 KARE 10/23/12-10 Credited	0/29/12 M ⁻	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
15 KARE 10/23/12-10 Credited	0/29/12 M	-F 430-5p	430-	5P		MTWThF	:30 (\$850.00)	0.00 <i>NM</i>		
7 KARE 10/23/12	10/29/12	M-F 5-530n	CM	5-530p	MTWTF-	:30	6 \$1,200.00 P-2	0.00 NM	6	\$7,200.00
KARE11NWS-5	10/20/12	KARE 11 5 News	Olvi	О ОООР	1411 1411	.00	σ ψ1,200.001 2	0.00 14101	Ü	ψ1,200.00
	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12 10	0/29/12	MTWTF		\$1,200.00	0.00					
8 KARE 10/23/12	10/29/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF-	:30	8 \$1,200.00 P-2	0.00 NM	4	\$4,800.00
KARE11NWS-6				5 .	5					
	nd Date 0/29/12	<u>Weekdays</u> MTWTF	Spots/Week 8	Rate \$1,200.00	Rating 0.00					
Spot Ch Date Range		escription		End Time	0.00	Weekdays L	<u> </u>	Rtg Type		
6 KARE 10/23/12-1 Credited	0/29/12 M	-F 6-630p	6-63	0p		МГWГhF	:30 (\$1,200.00)	0.00 <i>NM</i>		
12 KARE 10/23/12-1	0/29/12 M	-F 6-630p	6-63	0p		MTWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
Credited 13 KARE 10/23/12-1	0/29/12 M ⁻	-F 6-630p	6-63	0p		MTWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
Credited	0/06/15	E 0.000) mumi m	00/4/2	0.65		
14 KARE 10/23/12-10 Credited	U/29/12 M	- ⊢ 6-630p	6-63	Up		MTWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
9 KARE 10/23/12	10/29/12	M-F 6-7a KARE 11 Sunrise	CM M-F	6-7a	MTWTF-	:30	6 \$750.00 P-2	0.00 NM	6	\$4,500.00
KARE11-SUNRS@			0	.	D ::					
	nd Date 0/29/12	<u>Weekdays</u> MTWTF	Spots/Week 6	Rate \$750.00	Rating 0.00					

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Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193.

Ln Ch Start End	Inventory Code Brea	k Start/End 1	Γime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
9 KARE 10/23/12 10/29/		6-7a	МГЖГБ	:30	6 \$750.00 P-2	0.00 NM	6	\$4,500.00
KARE11-SUNRS@6	KARE 11 Sunrise M-F							
Start Date End Da			Rating				1	
Week: 10/23/12 10/29/1 10 KARE 10/23/12 10/29/		6 \$750.00 630pm-7pm	0.00 MTWTF	:30	6 \$1,400.00 P-2	0.00 NM	5	\$7,000.00
10 TO	Entertainment Tonigh	обории трии	WII WIII	.50	σ φ1,400.001 2	0.00 14101	Ĭ	ψ1,000.00
ENT TONIGHT 30	to Mankalana Canta Man	l. D-4-	Datin				1	
Start Date End Da Week: 10/23/12 10/29/1		<u>k Rate</u> 6 \$1,400.00	Rating 0.00				i	
Spot Ch Date Range	<u>Description</u> <u>Sta</u>	art/End Time	<u>W</u>			Rtg Type		
6 KARE 10/23/12-10/29/1 Credited	2 <i>M-F</i> 630-7 <i>p</i> 63	0pm-7pm	M	TWThF	:30 (\$1,400.00)	0.00 NM		
11 KARE 10/23/12 10/29/	12 Today Show CM	7-9a	МГЖГБ	:30	5 \$750.00 P-2	0.00 NM	5	\$3,750.00
11 KARE 10/23/12 10/29/	Today Show Civi	1-9a	IVII VV I I'	.30	5 \$750.00 P-2	U.UU INIVI	5	φ3,730.00
TODAY SHW	,						ĺ	
Start Date End Da Week: 10/23/12 10/29/1		<u>k Rate</u> 5 \$750.00	Rating 0.00				ĺ	
12 KARE 10/23/12 10/29/		9-10a	MTWTF	:30	9 \$275.00 P-2	0.00 NM	9	\$2,475.00
	TODAY				•			, ,
TODAY SHW2-NBC Start Date End Da	to Maakdaya Spata/Maa	k Poto	Dating				ĺ	
Start Date End Da Week: 10/23/12 10/29/1		<u>k Rate</u> 9 \$275.00	Rating 0.00				İ	
14 KARE 10/27/12 10/27/	12 KARE News 10p Sa CM	10pm-1030p	omS-	:30	2 \$2,250.00 P-2	0.00 NM	1	\$2,250.00
KARE11NWS-10SA<	KARE News 10p Sa							
Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating				İ	
Week: 10/22/12 10/28/1	2S-	2 \$2,250.00	0.00				1	
Spot Ch Date Range 1 KARE 10/22/12-10/28/1		art/End Time pm-1030pm	_	<u>/eekdays</u> Sa	<u>Length</u> <u>Rate</u>	Rtg Type		
Credited	ETVINE NOW TOP Ga 10	рии тооории		bu	.00(ψ2,200.00)	0.00 74107		
15 KARE 10/27/12 10/27/	12 Saturday Night Live CM	1030P-1202	2AS-	:30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
SAT NITE LIVE	Saturday Night Live							
Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating				ĺ	
Week: 10/22/12 10/28/1		1 \$1,500.00	0.00				1	
17 KARE 10/27/12 10/27/	12 Sat 8-10a CM KARE 11 Saturday	8-10a	S-	:30	2 \$700.00 P-2	0.00 NM	2	\$1,400.00
KARE11 NWS SAT	TOTAL TI Galarday						İ	
Start Date End Da			Rating				1	
Week: 10/22/12 10/28/1 18 KARE 10/28/12 10/28/		2 \$700.00 1030P-1105	0.00 SPS	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
10 NAINE 10/20/12 10/20/	Post NFL Late News	10301 -1103	, <u>5</u>	.50	1 ψ2,300.001 -2	O.OO INIVI	! '	ψ2,300.00
KARE11NWS-10<			5				1	
Start Date End Da Week: 10/22/12 10/28/1		<u>k Rate</u> 1 \$2,500.00	Rating 0.00				i	
N19 KARE 10/28/12 10/28/		5-530P	S	:30	3 \$900.00 P-2	0.00 NM	2	\$1,800.00
KADE44)NO 5	KARE 11 5 News Su							
KARE11WS-5 Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating					
Week: 10/22/12 10/28/1	2S	3 \$900.00	0.00				į	
Spot Ch Date Range 2 KARE 10/22/12-10/28/1		art/End Time 530P	<u>W</u>	<u>/eekdays</u> Su		Rtg Type		
Credited	2 3un 3-330p 3-3)30F		Su	.30 (\$300.00)	0.00 /1///		
20 KARE 10/28/12 10/28/	12 NFL Regular Season Fo@M	Various	S	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
	NFL Regular Season F	(7:15 PM-10	:30 PM)					
NFL SUN FOOTBALL Start Date End Da	te Weekdays Spots/Wee	k Rate	Rating				1	
Week: 10/22/12 10/28/1		1 \$7,000.00	0.00				l	
22 KARE 10/25/12 10/25/		9-10p	T	:30	3 \$2,000.00 P-2	0.00 NM	0	\$0.00
	AWAKE						i	

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Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193.

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots AWAKE-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - T- - -3 \$2.000.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KARE 10/22/12-10/28/12 Thu Prime C 9-10p ---Th---:30(\$2,000.00) 0.00 NM Credited 2 KARE 10/22/12-10/28/12 Thu Prime C ---Th----:30(\$2,000.00) 0.00 NM 9-10p Credited 3 KARE 10/22/12-10/28/12 Thu Prime C 9-10p ---Th----:30(\$2.000.00) 0.00 NM Credited 23 KARE 10/25/12 10/25/12 Vikings Pre-Game 1 \$6,000.00 P-2 СМ 628-7p - - - T- - -:30 0.00 NM \$6,000.00 Vikings Pre-Game Weekdays Start Date **End Date** Spots/Week Rate Rating - - - T- - -Week: 10/22/12 10/28/12 \$6,000.00 0.00 24 KARE 10/27/12 10/27/12 Sat Prime СМ ---S-:30 \$700.00 P-2 0.00 NM \$700.00 Sat Prime ANIMAL PRAC/GO ON (6:58 PM-8:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---S-\$700.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KARE 10/22/12-10/28/12 Sat Prime Sat Prime (6:58 PM-8:00 P-----Sa-.30 \$700.00 0.00 NM 25 KARE 10/27/12 10/27/12 Sat Prime CM Sat Prime ----S-:30 \$700.00 P-2 0.00 NM \$700.00 CHICAGO FIRE (8:00 PM-9:00 PM) Start Date Weekdays **End Date** Spots/Week Rate Rating 10/28/12 ---S-\$700.00 Week: 10/22/12 0.00 26 KARE 10/28/12 10/28/12 SUN TDY CM 8-9a ---S :30 \$300.00 P-2 0.00 NM \$300.00 NBC Today Show (Su) Start Date **End Date** Weekdays Spots/Week Rating Rate ----S 10/28/12 Week: 10/22/12 \$300.00 0.00 27 KARE 10/23/12 10/25/12 M-F 1130a-12p CM 1130a-12p - 111---:30 \$850.00 P-2 0.00 NM \$2,550.00 Jeopardy Start Date **End Date** Weekdays Spots/Week Rating Rate - 111---Week: 10/22/12 10/28/12 \$850.00 0.00 28 KARE 10/26/12 10/26/12 Fri Prime CM Fri Prime ---F--:30 1 \$1,400.00 P-2 0.00 NM \$1,400.00 FNT (6:58 PM-7:00 PM) Start Date **End Date** Weekdays Rate Rating Spots/Week 10/28/12 ---F--1 \$1,400.00 0.00 Week: 10/22/12 29 KARE 10/25/12 10/25/12 Vikings Regular Season CM 7-10p ---T---:30 1\$16,300.00 P-2 0.00 NM \$16,300.00 Viking Regular Season Start Date Weekdays Spots/Week **End Date** Rate Rating - - - T- - -Week: 10/22/12 10/28/12 1\$16,300.00 0.00 N30 KARE 10/27/12 10/27/12 Sat 8-10a СМ 8-10a - - - - S-:30 \$800.00 P-2 0.00 NM \$800.00 KARE 11 Saturday Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/22/12 10/28/12 ---S-\$800.00 0.00 N31 KARE 10/28/12 10/28/12 Chris Matthews Morn СМ 430a-12p Sa/Su ---S :30 \$400.00 P-2 0.00 NM \$400.00 Chris Matthews Sa/Su 430a-12g(11:30 AM-12:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S \$400.00 0.00